

November 8, 1971

PROJECT PROPOSAL: INTERNATIONAL PROGRAM

TITLE: MODERN PRINTS OF THE WEST

DIRECTOR: Riva Castleman

DESCRIPTION: Contents: 50 Prints  
Charts of Events  
Quotations (literature, philosophy, politics, etc.)  
Sensory items (paper, ink, plates, etc.)  
Photographs, including film and TV Stills  
Films demonstrating techniques

A didactic exhibition showing both esthetic concepts and techniques in printmaking in the West since roughly 1920. Besides prints from Picasso and Matisse to Rauschenberg and Johns, the exhibition would include supplementary panels of text and quotations, charts of events, photos of print techniques and plates, paper, ink, etc. to give more concrete sensory information of printmaking as a medium.

The show could exist in two formats: a larger show of about 75 to 100 items which would travel to a few major cities, with a smaller core of about 50 prints within it which would travel to smaller centers later on. This would complicate the itinerary, but it might provide a really substantial show for the larger centers, and still make it possible to reach smaller centers as well. Ideally, a modest but informative and well-illustrated catalogue should accompany the show. For at least one or two showings, preferably the inauguration, Riva Castleman would travel to lecture on the exhibition and to meet local artists.

Our thinking now is to borrow some of the unobtainable costly prints by senior artists, both from our own collection and possibly International Council members, and to purchase more recent prints. For the purchases we are organizing an auction of prints purchased for use in International Program exhibitions and Art in Embassy collections, and part of these proceeds would be applied for new purchases.

ITINERARY: INDIA AND SOUTHEAST ASIA for two years commencing September 1972

STATUS: (a) Presented to Program Committee March 11, 1971.  
(b) Council Auction of Prints scheduled November 8, 1971 to underwrite costs of new purchases.  
(c) Staff time and expenses for preliminary work included in current budget but total costs for exhibition to be revised as format becomes clearer.  
(d) Our project could bear an interesting relationship to the JDR 3 Funds recent proposals to establish a print workshop in India. Miss Castleman has already held discussions with the printmaker Krishna Reddy on this possibility.

PRELIMINARY BUDGET: Total expenses \$19,879.00 (excluding purchase of new works)  
No income anticipated

Funding to be sought from outside foundation with residue from International Council.