

The Museum of Modern Art

11 West 53 Street, New York, N.Y. 10019 Tel. 956-6100 Cable: Modernart

Descriptive Sheet

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BRASSAI

An exhibition circulated under the auspices of The International Council of The Museum of Modern Art, New York.

A collection of 71 photographs selected by John Szarkowski, Director of the Museum's Department of Photography, from work executed by Brassai between 1932 and 1958. Brassai was born in Transylvania, Romania in 1899, but has lived in Paris since 1923. In the main, this exhibition illustrates his primary fascination with life in the streets and cafés of his adopted home. Of outstanding documentary interest are the portraits of his fellow artists Bonnard, Dali, Giacometti, Picasso and Richier and the writers Genet and Miller. In their simple compact characterizations, Brassai's photographs seem to assume the very essence of the subjects which they portray.

CONTENTS: 71 photographs

- COSTS:
1. A Lending Fee of \$250 as a share towards the general expenses of assembly preparation, framing, packing, insurance, etc. to be paid to The Museum of Modern Art, New York for each single showing.
 2. Transportation expenses to be shared between participants.
 3. Local handling, customs clearance charges, installation expenses, publicity - all to be covered by individual exhibitors.
 4. Catalogue Production.
 - a. Brassai has expressly forbidden reproduction of his photographs. Participants are at liberty, however, to publish their own catalogue/checklist without illustrations.
 - b. The MOMA publication on BRASSAI is available from the Museum's Department of Publications on application to Mrs. Marna Thoma, on a scale of reductions ranging from 40% to 50% on the basic unit price of \$3.95.
 5. Photographic Record.

At the participant's expense, The Museum of Modern Art, for presentation to The International Council, also requires:

 - a. Up to 12 35 mm color transparencies illustrating the installation with visitors present
 - b. 6" black-and-white 8x10 inch installation photographs

INSURANCE: The exhibition will be fully insured during transit and for the entire duration of each showing under our regular Fine Arts Policy.

AVAILABILITY: Australia, New Zealand and Latin America
November 1970 - October 1972